



The Societies for Pediatric Urology
Pediatric Urology Fall Congress

September 14-16, 2018

The Westin Peachtree Plaza • Atlanta, Georgia

fallcongress.spuonline.org



MARKETING SUPPORT OPPORTUNITIES

Attendee bags

\$7,500

The supporting company will have their name on all attendee bags, and will be able to include one white paper of your choice in the bag. If your corporate internal regulations allow for displayed logos, you may place your company logo on the bag.

Hotel Key Cards

\$7,500

Hotel guests attending the Fall Congress will have a plastic hotel keycard for their room. Your company logo and booth number may be prominently displayed on each key showcasing your company message and driving traffic to your booth. SPU will produce the keys and supporter will supply artwork.

Mobile Application

\$7,500

A mobile application is available for all attendees to download on their smartphones and other mobile devices. The application includes program schedules, abstracts, exhibitor lists and descriptions, and area attractions and information. Sponsoring company will have their information and logo in the application.

Industry Supported Symposium

Breakfast: \$5,000 | Lunch: \$10,000

Your company may support a 50 minute scientific presentation with either a pre-meeting Breakfast, or as a Luncheon. ***The Topic and Speaker Faculty must be pre-approved by the Program Chair before this can be confirmed.*** Your Company will receive a pre-registration list of all attendees, promotion with a one page flyer* in each meeting bag, a poster* in the meeting registration area, and acknowledgment in all Fall Congress publications, as well as on Fall Congress signage and slides within the meeting room. Your company will also be able to have an email promotion sent to all pre-registrants. Food and Beverage as well as AV equipment at the sponsor's expense. ***Marketing materials cannot be distributed or displayed unless pre-approved by the Program Chair.***

**Flyer and poster are produced by the supporter.*