



The Societies for Pediatric Urology

SPU 2021

Pediatric Urology Fall Congress

December 2 - 5, 2021

InterContinental Miami, Florida



Industry Prospectus

Dear Industry Partner:

The Societies for Pediatric Urology (SPU) is excited to invite you to participate in the **Annual Pediatric Urology Fall Congress**, December 2 -5, 2021 at the Intercontinental Miami in Miami, Florida.

This meeting is a combined effort of the major pediatric urology organizations, sponsored by SPU, in cooperative collaboration with:

American Academy of Pediatrics Section on Urology*;

Society for Fetal Urology

International Children's Continence Society

European Society for Pediatric Urology

American Association of Pediatric Urologists

We invite each of our industry partners to support and participate in the Pediatric Urology Fall Congress. Exhibit hours will be offered on Friday, Saturday and Sunday and there are several additional opportunities outlined in this prospectus for your company to support this event.

The Pediatric Urology Nurse Specialists (PUNS) Annual Meeting will take place just prior to the Pediatric Urology Fall Congress on December 1-3, 2021 and you have the opportunity to exhibit at both the PUNS meeting and the Fall Congress at a discounted rate. Programming will be specifically designed for pediatric urology nurses and associates. We anticipate over 160 pediatric urology nursing professionals in attendance December 1-3 as well as over 500 pediatric urologists at the Fall Congress on December 2-5. We would like to encourage you to participate in both meetings.

The Pediatric Urology Fall Congress will bring together an exceptional and highly qualified audience of pediatric urology specialists from around the world.

I look forward to helping you bring your message to the pediatric urology community. Please review the attached and let me know how we can work together.

Sincerely,

Yvonne Grunebaum, CEM
Director of Industry Relations, SPU

2020 (Virtual).....	753
2019	538
2018	513
2017	499
2016	481



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COMMERCIAL SUPPORT OPPORTUNITIES

All of the following support opportunities include acknowledgement in all Fall Congress meeting publications, on signage, on slides within the Meeting Room, and on our website.

Gold Level
\$15,000

Silver Level
\$10,000

Bronze Level
\$5,000

MARKETING SUPPORT OPPORTUNITIES

Attendee bags **\$7,500**

The supporting company will have their name on all attendee bags, and will be able to include one white paper of your choice in the bag. If your corporate internal regulations allow for displayed logos, you may place your company logo on the bag.

Hotel Key Cards **\$7,500**

Hotel guests attending the Fall Congress will have a plastic hotel keycard for their room. Your company logo and booth number may be prominently displayed on each key showcasing your company message and driving traffic to your booth. SPU will produce the keys and supporter will supply artwork.

Mobile Application **\$7,500**

A mobile application is available for all attendees to download on their smartphones and other mobile devices. The application includes program schedules, abstracts, exhibitor lists and descriptions, and area attractions and information. Sponsoring company will have their information and logo in the application.

Industry Supported Symposium –
Breakfast: \$5,000 | Lunch: \$10,000

Your company may support a 50 minute scientific presentation with either a pre-meeting Breakfast, or as a Luncheon. ***The Topic and Speaker Faculty must be pre-approved by the Program Chair before this can be confirmed.*** Your Company will receive a pre-registration list of all attendees, promotion with a one page flyer* in each meeting bag, a poster* in the meeting registration area, and acknowledgment in all Fall Congress publications, as well as on Fall Congress signage and slides within the meeting room. Your company will also be able to have an email promotion sent to all pre-registrants. Food and Beverage as well as AV equipment at the sponsor's expense. ***Marketing materials cannot be distributed or displayed unless pre-approved by the Program Chair.***

**Flyer and poster are produced by the supporter.*



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EXHIBITING INFORMATION

EXHIBIT DATES AND HOURS*

Thursday, December 2, 2021:	3:00 pm – 5:00 pm
Friday, December 3, 2021:	7:30 am – 6:30 pm**
Saturday, December 4, 2021:	7:00 am – 7:00 pm **

**Times subject to change based on final program*

***Welcome Reception on Friday & Reception on Saturday*

EXHIBIT SPACE RENTAL FEE – WHAT IS INCLUDED

Exhibit Booth - \$3,000

Includes:

- ✓ 1 – 5' x 10 space with one 6 ft x 30" Table, 2 chairs, and a wastebasket
- ✓ Listing in program guide
- ✓ Listing in mobile application

LOCATION AND FUNCTIONS IN THE EXHIBIT HALL

The Exhibits will be located in the South Mezzanine, just outside of the General Sessions in the Grand Ballroom.

Functions in the Exhibit Hall include:

- ✓ Welcome Reception
- ✓ Poster Viewing
- ✓ Receptions
- ✓ Continental Breakfasts
- ✓ Breaks

Take advantage of this additional opportunity to exhibit during the **Pediatric Urology Nurse Specialists Annual Meeting (PUNS)** – a two day event*.

Wednesday, December 1, 2021:	7:00 am – 6:30 pm
Thursday, December 2, 2021:	7:30 am – 3:00 pm

There is a separate Exhibit Prospectus for the PUNS meeting, however you may choose to exhibit at both meetings at a \$250 discount.

PUNS exhibit rate - \$750

If exhibiting at both PUFC and PUNS - **\$3500** total fee

Includes: 5 x 10 space with one 6 ft x 30" Table, 2 chairs, and a wastebasket



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INSTALLATION (If only exhibiting during the SPU Fall Conference, otherwise PUNS set up is Wednesday, December 1 at 6:00 am – 7:00 am)

Thursday, December 3rd 12:00 pm – 2:30 pm

DISMANTLE

Saturday, December 5th 7:00 pm – 9:00 pm

SPACE ASSIGNMENT

Exhibit space assignments are made on the basis of receipt of your Application. Assignments will be distributed approximately three months prior to the meeting.

APPLICATION AND DEPOSIT

In order to reserve exhibit space your application form must be submitted with at least 50% payment. After September 10, 2021 full payment must be received. Checks should be made payable to:

Societies for Pediatric Urology
ATTN: Yvonne Grunebaum
500 Cummings Center, Suite 4400
Beverly, MA 01915 USA

CONDUCTING EXHIBITS

No drawing, raffles, or quiz-type contests of any type will be permitted. No bags or containers for collection of samples are to be distributed by an exhibitor. This applies to any envelope, folder, portfolio, box, etc., that provides carrying space for more than a single sample. Electrical or other mechanical apparatus must be muffled so that noise does not interfere with other Exhibitors. Character of the exhibits is subject to the approval of the Society. The right is reserved to refuse applications, which do not meet standards required or expected, as well as the right to curtail exhibits or parts of exhibits, which reflect against the character of the meeting. This applies to displays, literature, advertising, novelties, souvenirs, conduct of person, etc.

INFRINGEMENT

Interviews, demonstrations, and the distribution of literature or samples must be made within the area assigned to the exhibitor. Canvassing or distributing of advertising matter outside the exhibitor's own space will not be permitted.

FIRE PROTECTION

The Exhibitor, hired contractors, and others attending the Fall Congress must comply with all applicable federal, state and local fire and building codes as well as hotel rules and regulations, policies and procedures.



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PROTECTION OF THE FACILITY

Nothing shall be posted, nailed, or screwed, or otherwise attached to columns, walls, floors, or other parts of the Hotel or its furniture. Distribution of promotional gummed stickers or labels is strictly prohibited. Anything in connection therewith necessary or proper for the protection of the building, equipment, or furniture will be at the expense of the exhibitor.

MUTUAL INDEMNIFICATION

Exhibitor agrees to indemnify and hold SPU, The Intercontinental Miami Hotel and parent companies, directors, agents and employees harmless against any and all claims, costs and expenses, including reasonable attorney's fees, arising out of or relating to the other's performance under this agreement.

INSURANCE

Exhibitor, and hold SPU, The Intercontinental Miami Hotel agree to maintain insurance reasonably commensurate with all activities arising from or connected to the Event, including, but not limited to, Commercial General Liability insurance with limits not less than One Million US dollars (\$1,000,000 US) per occurrence covering property damage, products-completed operations, and liability assumed under an insured contract, including the tort liability of another assumed in a business contract. The Exhibitor agrees to add the Intercontinental Miami Hotel Indemnified Parties as additional insureds under all applicable policies for the Event, and Exhibitor's insurance will apply as primary to any insurance maintained by Intercontinental Miami Hotel Indemnified Parties. The Exhibitor agrees not to endorse or change insurance to make it excess over other available insurance. Neither Exhibitor's failure to provide, nor our failure to obtain, proof of compliance shall act as a waiver of any of term in this Agreement.



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COMMERCIAL SUPPORT AGREEMENT

Exhibitor: _____
Contact: _____ **Title:** _____
Address: _____
City: _____ **State:** _____ **Country:** _____ **Zip:** _____
Telephone: _____ **Fax:** _____
Email: _____

Authorized Signature: _____

*By signing this document, company agrees that this is a legally binding contract and that 50% payment is due with this agreement with the balance due **immediately**. If a written cancellation is received on or before **September 10, 2021**, a refund will not be issued unless the support is resold at the full amount. All artwork must be submitted to the SPU for approval prior to use. Only SPU Commercial Supporters will be allowed to exhibit at the SPU Annual Meeting.*

Please check the appropriate GRANT

- ☐ **GOLD** **\$15,000**
☐ **SILVER** **\$10,000**
☐ **BRONZE** **\$ 5,000**

PAYMENT INFORMATION:

- ☐ WIRE TRANSFER – Please call our offices at +978.927.8330 for wiring information
☐ Check amount enclosed: \$ _____

CREDIT CARD ☐  ☐  ☐ 

Amount to be charged: \$ _____

Credit Card Number _____

Expiration Date _____ Security Code (3-4 numbers on front or back of card) _____

Name as it appears on credit card _____

Cardholder's Signature _____

☐ Please check if credit card billing address is same as contact information at the top of the form.

☐ Billing address if different than above: _____

Complete and return to:

Yvonne Grunebaum, Director of Industry Relations | SPU
500 Cummings Center, Suite 4400
Beverly, MA 01915 USA | Phone: 978-927-8330 | Fax: 978-524-0461

DO NOT EMAIL full credit card information. Form must be faxed if credit card number is showing via **978.524.0461**. If you prefer to email please leave out the credit card number and in that space write your phone number and we will call you.



MARKETING SUPPORT AGREEMENT FORM

Company: _____

Contact: _____ Title: _____

Address: _____

City: _____ State: _____ Country: _____ Zip: _____

Telephone: _____ Fax: _____

Email: _____

Authorized Signature: _____

By signing this document, company agrees that this is a legally binding contract and that 50% payment is due with this agreement with the balance due September 10, 2021. If a written cancellation is received on or before September 10, 2021, 25% of the entire fee will be due or retained as a cancellation fee. If a written cancellation is received after September 10, 2021 a refund will not be issued unless the support is resold at the full amount. At that time a full refund less 25% administrative fee will be issued. All artwork must be submitted to the Fall Congress for approval prior to use.

Please check the appropriate item:

- | | | | |
|--|---------|--|----------|
| <input type="checkbox"/> Attendee Bags | \$7,500 | <input type="checkbox"/> Hotel Key Cards | \$7,500 |
| <input type="checkbox"/> Mobile App | \$7,500 | <input type="checkbox"/> Pens | \$500 |
| <input type="checkbox"/> Signage | \$4,500 | <input type="checkbox"/> Reception | \$10,000 |
| | | <input type="checkbox"/> Co sponsor | \$5000 |

PAYMENT METHOD::

☐ WIRE TRANSFER – Please call our offices at +978.927.8330 for wiring information

☐ Check amount enclosed: \$ _____

CREDIT CARD ☐  ☐  ☐ 

Amount to be charged: \$ _____

Credit Card Number _____

Expiration Date _____

Security Code (3-4 numbers on front or back of card) _____

Name as it appears on credit card _____

Cardholder's Signature _____

☐ Please check if credit card billing address is same as contact information at the top of the form.

☐ Billing address if different than above: _____

Complete and return to: Yvonne Grunebaum, Director of Industry Relations | SPU

DO NOT EMAIL full credit card information.

Form must be faxed if credit card number is showing via our secure fax **978.524.0461**. If you prefer to email please leave out the credit card number and provide a phone number and we will call you for the credit card number.

Pediatric Urology Fall Congress – Sponsored by Societies of Pediatric Urology
In Collaboration with AAP SOU, SFU, ICCS, ESPU, AAPU

500 Cummings Center, Suite 4400
Beverly, MA 01915 USA | Phone: 978-927-8330 | Fax: 978-524-0461

INDUSTRY-SUPPORTED SYMPOSIUM APPLICATION

December 2-5, 2021 / Intercontinental Miami Hotel

Exact Title of Symposium		Name of Accrediting Organization	
Sponsoring Company Name		Contact Name	
Address	City	State	Zip
Phone	Fax	Email	

Brief Description of Symposia Topics and Proposed Faculty:

* Symposium acceptance is subject to final approval by the SPU Scientific Program Committee

FUNCTION TYPE & PRICING: Breakfast: **\$5,000** Lunch: **\$10,000**

DAY/DATE/TIME OF MEETING

(check one)

Friday, December 3*

☐ 12:00 pm - 1:00 pm, Lunch
\$10,000.00

Saturday, December 4

☐ 6:00 am – 7:45 am, Breakfast
\$5000.00
☐ 12:05 pm – 1:05 pm, Lunch
\$10,000.00

* Times and availability are subject to change based on final program

Once space has been assigned and confirmed by SPU you will be put in direct contact with a catering representative. Catering, special set fees, AV, electrical/ telecommunications and labor are not included in the fee. Each sponsor is responsible for all charges to the facility. By signing below you are authorizing SPU to charge the total fee indicated on this form to your credit cards.

Signature

Date

PAYMENT METHOD::

☐ WIRE TRANSFER – Please call our offices at +978.927.8330 for wiring information

☐ Check amount enclosed: \$ _____

CREDIT CARD ☐



Amount to be charged: \$ _____

Credit Card Number

Expiration Date

Security Code (3-4 numbers on front or back of card)

Name as it appears on credit card

Cardholder's Signature

☐ Please check if credit card billing address is same as contact information at the top of the form.

☐ Billing address if different than above: _____

DO NOT EMAIL full credit card information.

Form must be faxed if credit card number is showing via our secure fax **978.524.0461**. If you prefer to email please leave out the credit card number and provide a phone number and we will call you for the credit card number.

Complete and return to: Yvonne Grunebaum, Director of Industry Relations | SPU

EXHIBIT AGREEMENT

Pediatric Urology Fall Congress – Sponsored by Societies of Pediatric Urology

December 2-5, 2021 | Intercontinental Miami Hotel, Miami, Florida

Please complete all sections of this application and either type or print in each section. Payment of 50% of total commitment is due with application before **September 10, 2021**. Final payment of the remaining balance is due no later than **September 10, 2021**. Sign and return both sides with a check payable to SPU 500 Cummings Center, Suite 4400, Beverly, MA 01915, fax both sides with a credit card number to 978-524-0461. Applications sent after **September 10, 2021** must be submitted with full payment.

CONTACT INFORMATION:

Contact Person This person will receive all correspondence pertaining to this meeting.

Title

Telephone number

Fax number

Email address

Company Name

Street Address

City/State/Postal Code /Country

Web Address

☐ PUFC Exhibit Space: \$3,000

December 2 - 4, 2021

☐ PUFC and PUNS Exhibit Space: \$3500

December 1 - 4, 2021

Location preferences: (List table numbers)

SPU/PUFC 1st Choice _____ PUNS 1st Choice _____

SPU/PUFC 2nd Choice _____ PUNS 2nd Choice _____

50% deposit is due with application. After September 10, 2021, applications must be accompanied with payment in full.

We would like to be near _____

We would not like to be near _____

The SPU will make every effort to honor your location requests.

PROGRAM LISTING:

Please email a 50 word COMPANY description to industry@spuonline.org to be included in the Final Program and Mobile App. When emailing description please include the following:

1. "SPU Fall 21" in the subject line of your email
2. Company Name
3. Mailing Address
4. Appropriate contact email address
5. Company website address

PAYMENT METHOD: Please note that as part of our compliance we can no longer accept credit card numbers via e-mail. This policy is designed to increase data security for cardholders and merchants. Emails received containing credit card information will be blocked. Please use the following methods of payment:

☐ Check Amount enclosed: \$ _____

☐ Secure Fax: + 978.524.0461 This form must be faxed if credit card number is showing. **DO NOT EMAIL.**

☐ CREDIT CARD

☐ American Express ☐ MasterCard ☐ Visa

Amount to be charged: \$ _____

Credit Card Number _____

Expiration Date _____ Security Code (3-4 numbers on front or back of card) _____

Name as it appears on credit card _____

Cardholder's Signature _____

☐ If billing address is not the same please enter below.

☐ Wire Transfer – Call for wiring instructions

WE AGREE TO ABIDE BY ALL RULES AND REGULATIONS SET FORTH IN THE PROSPECTUS AND THIS APPLICATION (FRONT AND BACK). ACCEPTANCE OF THIS APPLICATION BY SHOW MANAGEMENT CONSTITUTES A CONTRACT. CONFIRMATION WILL BE SENT ON OR AFTER September 10, 2021.

Applications without appropriate payment will not be processed.

AUTHORIZED SIGNATURE _____

PRINT NAME _____

TITLE _____

If you have any questions please contact us at 978-927-8330 or email us at industry@spuonline.org

FOR SPU USE ONLY

Date received: _____ Total Amount due: \$ _____

Amount received: _____ Accepted by: _____

ID #: _____

Space Assignment: _____ Date assigned: _____

EXHIBIT SUPPORT AGREEMENT (Page 2)

Pediatric Urology Fall Congress – Sponsored by Societies of Pediatric Urology
In Collaboration with AAP SOU, SFU, ICCS, ESPU, AAPU December 2-5, 2021 | Miami, FL

The Fall Congress is hereinafter referred to as "Show Management."

1. **PAYMENT AND REFUNDS.** Applications must be accompanied by a payment of 50% of total commitment with the application before September 10, 2021. Final payment of the remaining balance is due no later than September 10, 2021. Applications received without such payment will not be processed nor will space assignments be made.

If Show Management receives a written request for cancellation in whole or part of space on or before September 10, 2021, the exhibitor will be liable for a 25% processing fee. For cancellations in whole or part received after September 10, 2021, no refunds will be issued. It is expressly agreed by the exhibitor that in the event he fails to pay the space rental at the times specified, or fails to comply with any other provisions contained in these rules and regulations concerning his use of exhibit space, Show Management shall have the right to reassign the booth location shown on the face of the contract or to take possession of said space and lease same, or any part thereof, to such parties and upon such terms and conditions as it may deem proper. In the event of a default by the exhibitor, as set forth in the previous sentence, the exhibitor shall forfeit as liquidated damages, the amount paid by him for his space reservation, regardless of whether or not the Show Management enters into a further lease for the space involved.

2. **SPACE RENTAL AND ASSIGNMENT OF LOCATION.** Whenever possible, space assignments will be made by Show Management in keeping with the preferences as to location requested by the exhibitor. SHOW MANAGEMENT, HOWEVER, RESERVES THE RIGHT TO MAKE THE FINAL DETERMINATION OF ALL SPACE ASSIGNMENTS IN THE BEST INTERESTS OF THE EXPOSITION.

3. **USE OF SPACE, SUBLETTING OF SPACE.** No exhibitor shall assign, sublet, or share the space allotted with another business or firm unless approval has been obtained in writing from Show Management. Exhibitors are not permitted to feature names or advertisements of non-exhibiting manufacturers, distributors or agents in the exhibitor's display, parent or subsidiary companies excepted.

Exhibitors must show only goods manufactured or dealt by them in the regular course of business. Should an article of non-exhibiting firm be required for operation or demonstration in an exhibitor's display, identification of such article shall be limited to the usual and regular nameplate, imprint or trademark under which same is sold in the general course of business. No firm or organization not assigned exhibit space will be permitted to solicit business within the Exhibit Areas.

4. **EXHIBITORS AUTHORIZED REPRESENTATIVE.** Each exhibitor must name one person to be his representative in connection with installation, operation and removal of the firm's exhibit. Such representative shall be authorized to enter into such service contracts as may be necessary and for which the exhibitor shall be responsible. The exhibitor shall assume responsibility for such representative being in attendance throughout all exposition periods; and this representative shall be responsible for keeping the exhibit neat, manned and orderly at all times. For their own safety and protection, children sixteen (16) years of age and under will not be admitted to the exhibit halls at any time.

5. **INSTALLATION AND REMOVAL.** Show Management reserves the right to fix the time for the installation of a booth prior to the Show opening and for its removal after the conclusion of the Show. Installation of all exhibits must be fully completed by the opening time of the exposition. Any space not claimed and occupied three hours prior to opening, may be resold or reassigned without refund. No exhibitor will be allowed to dismantle or repack any part of his exhibit until after the closing of the Show.

6. **ARRANGEMENT OF EXHIBITS.** Each exhibitor is provided an Official Exhibitor Kit. The Exhibitor Kit describes the type and arrangement of exhibit space and the standard equipment provided by Show Management for booth construction. All booth space must be arranged and constructed in accordance with the guidelines, provisions and limitations contained in the Exhibitor Kit. If, in the sole opinion of Show Management, any exhibit fails to conform to the Exhibitor Kit guidelines, or the provisions set forth herein, such exhibit will be prohibited from functioning at any time during the exposition.

Exhibitor Plan Review. Booth construction plans and layout arrangements for first-time exhibitors, exhibits in peninsula or island booth spaces, or involving other unusual construction features, must be submitted for approval at least sixty (60) days prior to the opening of the exposition.

7. **EXHIBITS & PUBLIC POLICY.** Each exhibitor is charged with knowledge of all laws, ordinances and regulations pertaining to health, fire prevention and public safety, while participating in this exposition. Compliance with such laws is mandatory for all exhibitors and the sole responsibility is that of the exhibitor. Show Management and service contractors have no responsibility pertaining to the compliance with laws as to public policy as far as individual exhibitor's space, materials and operation is concerned. Should an exhibitor have any questions as to the application of such laws, ordinances and regulations to his exhibit or display, Show Management will endeavor to answer them. All booth decorations including carpeting must be flame-proofed and all hangings must clear the floor. Electrical wiring must conform to the National Electrical Code Safety Rules. If inspection indicates any exhibitor has neglected to comply with these regulations, or otherwise incurs fire hazard, the right is reserved to cancel all or such part of his exhibit as may be irregular, and effect the removal of same at exhibitor's expense.

Exhibitors will not be permitted to store behind their booth background any excess material such as cardboard cartons, literature, etc. Excess supplies must be stored in areas which will be made available for such purpose. If unusual equipment or machinery is to be installed or if appliances that might come under fire codes are to be used the exhibitor should communicate with Show Management for information concerning facilities or regulations. Exhibitors must comply with City and State fire regulations.

Independent contractors must conform to IAEE, ESCA and ED&PA guidelines. All exhibitor labor must comply with established labor jurisdictions.

8. **STORAGE OF PACKING CRATES AND BOXES.** Exhibitors will not be permitted to store packing crates and boxes in their booths during the exhibit period, but these, when properly marked, will be stored and returned to the booth by service contractors. It is the exhibitor's responsibility to mark and identify his crates. Crates not properly marked or identified may be destroyed. Show Management assumes no responsibility for the contents of crates or boxes improperly labeled as "empty." Because of the lack of storage facilities, it may be necessary to store empty crates and cartons outside the building. Every effort will be made to protect the crates from the elements, but neither Show Management nor its service contractors will assume any responsibility for damage to them. The removal and return of large crates that cannot be handled by hand trucks will be charged at prevailing rates. Crates, boxes or other exhibit materials unclaimed by the exhibitor after the Show will be removed at the exhibitor's expense. Exhibitors will be billed by Show Contractors for removal time and materials at prevailing rates.

9. **OPERATION OF DISPLAYS.** Show Management reserves the right to restrict the operation of, or evict completely, any exhibit which, in its sole opinion, detracts from the general character of the exposition as a whole. This includes, but is not limited to, any exhibit which, because of noise, flashing lights, method of operation, display of unsuitable material, is determined by Show Management to be objectionable to the successful conduct of the exposition as a whole. Use of so-called "barkers" or "pitchmen" is strictly prohibited. All demonstrations or other promotional activities must be confined to the limits of the exhibit space. Sufficient space must be provided within the exhibit space for the comfort and safety of persons watching demonstrations and other promotional activities. Each exhibitor is responsible for keeping the aisles near its exhibit space free of congestion caused by demonstrations or other promotions.

Direct Sales. No retail sales are permitted within the exhibit area at any time, but orders may be taken for future delivery.

Contests, Drawings & Lotteries. All unusual promotional activities must be approved in writing by Show Management no later than 60 days prior to the opening of the exposition.

Literature Distribution. All demonstrations or other activities must be confined to the limits of the exhibitor's booth space. Distribution of circulars may be made only within the space assigned to the exhibitor distributing such materials. No advertising circulars, catalogs, folders, or devices shall be distributed by exhibitors in the aisles, meeting rooms, registration areas, lounges, or grounds of the host facility. Trade publishers are prohibited from soliciting advertising during the Show. Trade publications may be distributed from their booth, but automatic distribution is prohibited.

Live Animals. Live animals are prohibited.

Models. Booth representatives, including models or demonstrators, must be properly and modestly clothed. Excessively revealing attire is prohibited.

Sound. Exhibits which include the operation of musical instruments, radios, sound projection equipment, public address systems or any noisemaking machines must be conducted or arranged so that the noise resulting from the demonstration will not annoy or disturb adjacent exhibitors and their patrons, nor cause the aisles to be blocked. Operators of noisemaking exhibits must secure approval of operating methods before the exhibit opens.

10. **SOCIAL ACTIVITIES.** Exhibitor agrees to withhold sponsoring hospitality suites/rooms or other functions during official show activities, including exhibit hours, social functions, educational seminars and any other related activity scheduled by Show Management.

11. **LIABILITY AND INSURANCE.** Exhibitor agrees to indemnify and hold SPU, The Intercontinental Miami Hotel and parent companies, directors, agents and employees harmless against any and all claims, costs and expenses, including reasonable attorney's fees, arising out of or relating to the other's performance under this agreement.

12. **INDEMNIFICATION.** Exhibitor, SPU, The Intercontinental Miami Hotel agree to maintain insurance reasonably commensurate with all activities arising from or connected to the Event, including, but not limited to, Commercial General Liability insurance with limits not less than One Million US dollars (\$1,000,000 US) per occurrence covering property damage, products-completed operations, and liability assumed under an insured contract, including the tort liability of another assumed in a business contract. The Exhibitor agrees to add the Intercontinental Miami Hotel Indemnified Parties as additional insureds under all applicable policies for the Event, and Exhibitor's insurance will apply as primary to any insurance maintained by Intercontinental Miami Hotel Indemnified Parties. The Exhibitor agrees not to endorse or change insurance to make it excess over other available insurance. Neither Exhibitor's failure to provide, nor our failure to obtain, proof of compliance shall act as a waiver of any of term in this Agreement.

13. **CARE OF BUILDING AND EQUIPMENT.** Exhibitors or their agents shall not injure or deface any part of the exhibit building, the booths, or booth contents or show equipment and décor. When such damage appears, the exhibitor is liable to the owner of the property so damaged.

14. **AMERICANS WITH DISABILITIES ACT.** Exhibitors acknowledge their responsibilities under the Americans with Disabilities Act (hereinafter "Act") to make their booths accessible to handicapped persons. Exhibitor shall also indemnify and hold harmless Show Management and facility against cost, expense, liability or damage which may be incident to, arise out of or be caused by Exhibitor's failure to comply with the Act.

15. **OTHER REGULATIONS.** Any and all matters not specifically covered by the preceding rules and regulations shall be subject solely to the decision of Show Management.

SHOW MANAGEMENT SHALL HAVE FULL POWER TO INTERPRET, AMEND, AND ENFORCE THESE RULES AND REGULATIONS, PROVIDED EXHIBITORS RECEIVE NOTICE OF ANY AMENDMENTS WHEN MADE. EACH EXHIBITOR AND ITS EMPLOYEES AGREES TO ABIDE BY THE FOREGOING RULES AND REGULATIONS AND BY ANY AMENDMENTS OR ADDITIONS THERETO IN CONFORMANCE WITH THE PRECEDING SENTENCE. EXHIBITORS OR THEIR REPRESENTATIVES WHO FAIL TO OBSERVE THESE CONDITIONS OF CONTRACT OR WHO, IN THE OPINION OF SHOW MANAGEMENT, CONDUCT THEMSELVES UNETHICALLY MAY IMMEDIATELY BE DISMISSED FROM THE EXHIBIT AREA WITHOUT REFUND OR OTHER APPEAL.

DATE

AUTHORIZED SIGNATURE

TITLE

**Pediatric Urology Fall Congress – Sponsored by Societies of Pediatric Urology
(and PUNS 2021 Annual Meeting December 1-2, 2021)
December 2-5, 2021 | Intercontinental Miami Hotel, Miami, Florida**

Floor Plan To Come