



## **COMMERCIAL SUPPORT OPPORTUNITIES**

All of the following support opportunities include acknowledgement in all Fall Congress publications, signage, slides within the Meeting Room, and on our website.

**Gold Level**  
**\$15,000**

**Silver Level**  
**\$10,000**

**Bronze Level**  
**\$5,000**

## **MARKETING SUPPORT OPPORTUNITIES**

**Attendee bags** **\$10,000**

The supporting company will have their name on all attendee bags, and will be able to include one white paper of your choice in the bag. If your corporate internal regulations allow for displayed logos, you may place your company logo on the bag.

**Hotel Key Cards** **\$10,000**

Hotel guests attending the Fall Congress will have a plastic hotel keycard for their room. Your company logo and booth number may be prominently displayed on each key showcasing your company message and driving traffic to your booth. SPU will produce the keys and supporter will supply artwork.

**Mobile Application** **\$10,000**

A mobile application is available for all attendees to download on their smartphones and other mobile devices. The application includes program schedules, abstracts, exhibitor lists and descriptions, and area attractions and information. Sponsoring company will have their information and banner ad in the application.

**Reception** **\$15,000**

The Reception will be held in the Exhibit area on **Saturday, October 22<sup>nd</sup> from 5:30 pm – 6:30 pm**. Support includes signage in the exhibit area, acknowledgement on-screen in the scientific session room during breaks, in meeting publications and in promotional materials.

**Industry Supported Symposium –  
Breakfast \$10,000 / Lunch \$15,000**

Your company may support a 50 minute scientific presentation with either a pre-meeting Breakfast, or as a Luncheon. ***The Topic and Speaker Faculty must be pre-approved by the Program Chair*** Your Company will receive a pre-registration list of all attendees, promotion with a one page flyer\* in each meeting bag, a poster\* in the meeting registration area, and acknowledgment in all Fall Congress publications, as well as on Fall Congress signage and slides within the meeting room. Your company will also be able to have an email promotion sent to all pre-registrants. Food and Beverage and Audio Visual equipment is at the sponsor's expense. ***Marketing materials cannot be distributed or displayed unless pre-approved by the Program Chair.***

*\*Flyer and poster are produced by the supporter.*